

2016-2017 - STATE OFFICER GOALS

Olivia Roche, State President

GOAL	OBJECTIVE	DUE	EVALUATION
Complete every 5th of the month	Fill out and hand in the 5th of the month report at the beginning of every month. Include recorded interactions with	first week of every month	
Stay connected with my adopted chapters	Make time every month to email my adopted chapter presidents the overview and goals for the month. Help them along the year to help them with their goals and guide them with fundraiser ideas throughout the year.	all year	
Gain sponsors	Contact businesses to gain their sponsorship of \$100 or more for Fall leadership and State conference.	October 1st and March 1st	
increase involvement with social media and gain followers on you tube twitter			

Ashley Brandriet, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Complete Member of the Month recognition every month starting in September.	Make sure members are nominating deserving peers and that a winner is picked every month.	The 25th of every month	
State Officer Outreach	Make sure Adopted Chapters know who I am and that I'm there to help them. Connect with the chapter presidents through emails and GroupMe. Let them know about due dates and other important information.	All year	
Raise money across the state for MDA with shoe boxes at the state conference.	Encourage chapters to bring shoe boxes to state to participate in a state-wide project together.	Before March 12 (state)	

Francine Dong, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Complete quarterly/conference videos	Increase excitement for DECA conferences and increase membership through viewership	Quarterly	
Increase followers on social media accounts	Through more followers, more members will be informed as well as passionate about DECA	All year	
Focus on competition improvement	By focusing on competition throughout the year and primarily February, members will be prepped just in time for the State and National conferences to show how great ND DECA really is! This in turn will create more passion for the club as well.	All year/Mainly February	

Anjali Kumar, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
State Officer Outreach	To communicate and talk to adopted chapters often and assist whenever needed to establish a relationship	All Year	
Gain more Professional Members	Gain more professional members by reaching out to business professionals and alumni in order to gain state membership	State Conference	
Help Newer Chapters Establish Themselves	Help to set up new chapters so they can become stronger and can be successful as a chapter and at competition	All Year	

Andrew Schaan, State President

GOAL	OBJECTIVE	DUE	EVALUATION
Complete the 5th of the Month Report	To consistently keep DECA members updated on what is happening on the state level.	All Year	
Gain more membership	To increase not only increase chapter membership but state membership.	State Conference	
Gain more practice tests and role plays to enhance performance at state/competition	To gain better knowledge and perform better in order to qualify members for Nation competition	All Year	

Dale Spilman, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
strive to make our YouTube, Twitter, Instagram and Facebook successful	To grow our state participation through weekly posts on the pages / monthly themes	all year	
grow membership	To strive to keep ND DECA above 1000 members	all year	
Increase public speaking skills to enhance roll play abilities	At FLC run workshops to help DECA members increase skill in speaking and confidence. This will hopefully make competition more competitive at the state level	before state	