



Collegiate State DECA Conference
February 12-13, 2017
Holiday Inn & Convention Center, Fargo

High School State DECA Conference
March 12-14, 2017
Ramkota Hotel, Bismarck

North Dakota DECA prepares emerging leaders in marketing, finance, hospitality, and management. With over 1,000 high school members and over 150 college members, the organization continues to provide opportunities in leadership, career preparation, education, and community service.

North Dakota DECA is a non-profit student organization. Your sponsorship is tax-deductible.



North Dakota Collegiate DECA expects 125 or more students to compete at the state conference in February in Fargo. Students will compete in 24 competitive events and represent North Dakota at the International Conference in Anaheim, California in April.



North Dakota expects over 450 high school students to participate at the State Career Development Conference in March in Bismarck. Students will compete in over 50 competitive events to qualify for the International DECA Career Development Conference to be held in Anaheim, California in April.

There are four ways that you can participate in sponsoring North Dakota DECA:

1. JUDGE AT DECA CONFERENCES

Business people are asked to judge at either of the conferences. 40 judges are needed for the college conference in Fargo and 125 judges are needed for the high school conference. You would evaluate students on their presentations and performance, selecting the best students to represent North Dakota. Sign up at www.nddeca.org or contact our state office at kreisena@nd.gov.

2. EXHIBIT AT THE HIGH SCHOOL CONFERENCE IN BISMARCK

Exhibitors are welcome to participate in the conference in Bismarck, March 12 & 13, 2017. Exhibits will be open Sunday, March 12 from 4:00 pm to 10:30 pm and Monday, March 13 from 8:00 am to 3:00 pm. Exhibitor setup is after 1:00 on Sunday, March 12, 2017. Exhibitor Fee is \$125.00. There is limited space for exhibitors. Space will be assigned based on the date the applications are received with payment in our office. Special needs will be taken into consideration. For housing, contact the Ramkota Hotel at 701.258.7700 and request the North Dakota DECA housing rate.

3. PLACE AN ADVERTISEMENT IN THE CONFERENCE PROGRAM

If you choose to place an advertisement in the Collegiate or High School conference program:

1. Complete this form to hold the space. Advertisements will be black and white. Cost is \$150 per ad.
2. Email Advertisement in a PDF format to kreisena@nd.gov. (due dates listed below)
3. Submit payment. If an invoice is needed contact Kevin Reisenauer at kreisena@nd.gov.

Collegiate Conference Program:

Deadline is January 30, 2017.

High School Conference Program:

Deadline is February 13, 2017.

4. CONFERENCE SPONSORSHIP

You are invited to sponsor an event or an activity at the DECA Conference. See enclosed form for opportunities.

The five-tier sponsorship is as follows:

Diamond Level: \$3,000 or more

Platinum Level: \$1,000 to \$2,999

Gold Level: \$500 to \$999

Silver Level: \$150 to \$499

Bronze Level: Less than \$150

Diamond Level Sponsorship

DECA will work with you to develop a package that is most beneficial to you and DECA. We can include an exhibit space, an advertisement space, an opportunity for a workshop or comments at a general session or what will work best for the conference schedule. Your logo is placed in the conference program, on website, on social media and announced at each of the general sessions.

Platinum Level Sponsorship

This level of sponsorship will allow you to have your logo printed in the conference program, on the website and on social media as well as recognized at the general sessions.

Gold Level Sponsorship

With a gold level sponsorship your logo will be printed in the conference program, on the website and on social media as well as recognized at the general sessions.

Silver and Bronze Level Sponsorship

Your company name will be listed in the conference program, on website and thanked through social media.

2017 DECA Conference Information Form

Complete both sides of this form and return to:

Kevin Reisenauer
 State DECA Advisor
 600 East Boulevard Avenue
 Department 270
 Bismarck, ND 58505-0610

Fax: 701.328.1255
 Phone: 701.328.3182
 Email: kreisena@nd.gov

*North Dakota DECA is a non-profit, tax exempt organization. Your contribution is tax deductible. If you need a contribution receipt please let us know.

Name of Company or Individual Sponsor	
Name of Contact Person	
Email Address	
Mailing Address	
City/State/Zip Code	
Phone Number	
Do you need a Contribution Receipt?	
EVENT OR ACTIVITY SPONSORS	
Complete sponsor form and submit by January 30, 2017 (college) or February 13, 2017 (high school)	
See back side of form for list of sponsor activities.	
ADVERTISEMENTS (Program)	
College Program:	Due January 30, 2017
High School Program:	Due February 13, 2017
EXHIBITORS	
If you are exhibiting at the conference, do you need electricity?	
If you are exhibiting at the conference, you will be provided one table and two chairs. What other needs do you have?	

2017 DECA Conference Sponsorship Form (Complete front and back)

NORTH DAKOTA COLLEGIATE CONFERENCE ACTIVITIES

Check Sponsorship	Sponsor Amount	Sponsored Activity
	\$150.00	Full Page Advertisement in Conference Program
	\$100.00 per event	Competitive Event Sponsorship; trophy, medals, certificates (24 events)
	\$100.00	State Officer Dinner
	\$100.00	State Officer Brunch
	\$100.00	Advisors Reception/Meeting
	\$100.00	Officer Candidate Evaluation Team Dinner
<i>Sponsored</i>	\$150.00	Lanyards
	\$150.00	Judges Refreshments (Sunday)
	\$150.00	Judges Refreshments (Monday)
	\$150.00	Advisor Breakfast
	\$200.00	State Officer Expenses
	\$300.00	Student Evening of Entertainment
	\$1,000.00	Leadership Training
	\$2,000.00	Awards Luncheon
	?	Other

NORTH DAKOTA DECA (HIGH SCHOOL) CONFERENCE ACTIVITIES

Check Sponsorship	Sponsor Amount	Sponsored Activity
	\$150.00	Full Page Advertisement in Conference Program
	\$125.00	Exhibit at Conference (Sunday and Monday)
	\$100.00	Competitive Event Sponsorship; trophy, medals, certificates (55 events) Categories: Accounting/Finance, Hospitality, Marketing, Management, Sports Marketing, Community Service, Advertising/Public Relations, Retail, Entrepreneurship.
	\$100.00	Career Workshop
	\$100.00	Leadership Workshop
	\$150.00	Planning Meeting for Conference
	\$150.00	State Officer Brunch
	\$150.00	State Officer Luncheon
	\$150.00	State Officer Dinner
	\$150.00	Advisors Reception/Meeting
	\$250.00	Chapter President's Reception/Dinner
	\$250.00	Judges Reception and Meeting
	\$250.00	State Officer Candidate Dinner/Reception
	\$300.00	Advisors Reception/Meeting
	\$500.00	State Officer Planning Meeting
	\$500.00	Student Entertainment
	\$300.00	Event Coordinators Luncheon
	\$300.00	Advisors Dinner
<i>sponsored</i>	\$600.00	Lanyards
	\$800.00	Judges Luncheon
	\$800.00	Judges Breakfast
	\$1,000.00	DECA Amazing Race: teams challenged throughout the hotel area to meet challenges
	\$1,000.00	Full Throttle: Leadership Training – Low Ropes, Teamwork, Communication Skills
	\$500 or \$1,000	Student Scholarship – presented by your company representative
	\$1,500.00	Keynote Speaker – Leadership – Goal Setting - Achievement
	\$2,000.00	Student Breakfast Monday
	\$2,000.00	Leadership Training
	\$2,000.00	Speaker or Entertainment: Kat Perkins (speaker/entertainer or Brian Imbus, hypnotist)
	\$1,500.00	Brief Folio's for State Conference
	\$4,000.00	Awards Brunch
	?	Other