

# LIMITLESS CAMPAIGNS

deca.org/chaptercampaigns

CELEBRATE DECA MONTH IN  
**NOVEMBER**

## MEMBERSHIP

Guide your membership efforts by meeting these goals.

# 20

MORE STUDENTS THAN  
LAST YEAR

# 20

ALUMNI

# 20

PROFESSIONALS

## DEADLINE 12.1.17

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **ONE** of the categories (students, alumni and professionals) of the Membership Campaign and receive a pennant and certificate.

Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the categories of the Membership Campaign and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDC!

## GLOBAL ENTREPRENEURSHIP WEEK

Activities must occur during November 13-19, 2017. Submit DECA Idea Challenge entries at [www.deca.org/ideachallenge](http://www.deca.org/ideachallenge).

# 3

IDEA CHALLENGE  
ENTRIES



# 3

SUCCESS STORIES OF LOCAL  
ENTREPRENEURS



# 3

SCHOOL/COMMUNITY  
OUTREACH ACTIVITIES

## DEADLINE 12.1.17

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **ONE** of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week Campaign, Promotional Campaign, and Community Service Campaign) and receive a pennant and certificate.

Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week Campaign, Promotional Campaign, and Community Service Campaign) and receive a pennant, plaque, flag and three allocations to attend the **THRIVE ACADEMY** at ICDC!

## PROMOTIONAL

Conduct these activities from the beginning of your school year through DECA Month.

# 3

SCHOOL  
OUTREACH ACTIVITIES



# 3

SUCCESS STORIES  
OF ALUMNI



# 3

COMMUNITY  
OUTREACH ACTIVITIES

## COMMUNITY SERVICE

Conduct a community service activity from the beginning of your school year through DECA Month.

# 1

OR MORE COMMUNITY  
SERVICE ACTIVITIES



# 75%

OR MORE PARTICIPATION OF  
YOUR DECA MEMBERS



# 1

FORM OF PUBLICITY  
OR PROMOTION

## ADVOCACY

Advocate during Career and Technical Education Month in February.

# 3

SCHOOL  
OUTREACH ACTIVITIES



# 3

PUBLIC POLICY  
MAKERS OUTREACH



# 3

COMMUNITY  
OUTREACH ACTIVITIES

## DEADLINE 3.1.18

Meet the requirements in the Advocacy Campaign during February and receive a pennant, special plaque from DECA's Congressional Advisory Board and a letter of recognition sent to your school administrator and government officials.

*Eligibility to attend ICDC is determined by the chartered associations, based on their policies. Chapters should consult with their association advisor for eligibility guidelines.*