
Chapter Activity List

Organized by Chapter Campaigns

Promotional Campaign

- DECA diamond scavenger hunt
- Decorate members locks during birthdays or special events
- Create your very own chapter promo video
- Share DECA's promo video on chapter and personal social media accounts
- Reach out to past chapter officers, thanking them for their service
- Create flyers to hand out to students or hang up in your schools hallways
- Reach out to local middle schools and ask if you can conduct informational meetings on DECA and CTE

Community Service Campaign

- Host a 5k walk/run with proceeds going towards a needy cause
- Volunteer at local homeless shelters
- Wrap presents in the mall
- Host a DECA dance with proceeds going towards a needy cause
- Assist other organizations in your community or school
- Sponsor a clothing or food drive
- Create DECA donations jars to be set up at events
- Volunteer time at retirement homes
- Teacher appreciation breakfast

Global Entrepreneurship Week

- Ask local business men/women to speak to your chapter
- Share entrepreneurship facts on social media
- Use school store to promote G.E.W.
- Participate in IDEA Challenge
- Post locker signs on DECA members locks promoting G.E.W.
- Host a DECA pizza party and invite local entrepreneurs to share their stories

Membership Campaign

- Setup a booth at freshman class orientation
- Invite non-DECA members to a fun DECA activity
- Challenge current members to talk to 3 non-DECA members each about the benefits of DECA
- Host a new member pizza party meeting
- Register last year's seniors as alumni members
- Invite chapter sponsors or member parents to become professional members

Advocacy Campaign

- Create a video on how DECA has impacted members in a positive way, share with school officials and government officials
- Promote DECA in middle schools, host fun events to get kids excited about DECA
- Present and talk about DECA at a school board meeting
- Create a DECA fact sheet about your chapter and share on social media and with government officials
- Have members write letters or create postcards to send to government officials
- Arrange a meeting to discuss DECA with local legislators or the city mayor