

CONFERENCE AGENDA

SUNDAY, October 29, 2017

- 8:00 AM**
Press Room
NORTH DAKOTA ASSOCIATION OFFICER MEETING
Sponsored by:
- 11:00 AM**
Gallery Restaurant
NORTH DAKOTA OFFICER BRUNCH
North Dakota Officer Team Brunch
Sponsored by: Holiday Inn and Convention Center
- 3:30 PM to 4:00 PM**
Prairie Room
CONFERENCE REGISTRATION
Chapter Advisors should complete on-site registration and pick up conference registration materials.
- 3:30 PM to 8:00 PM**
Foyer and Atrium
CONFERENCE EXHIBITS OPEN
- 4:15 PM**
Royale & Crowne Rooms
GENERAL SESSION I
Hosted by 2017-2018 Association Officer Team
National Anthem,
Sung by Abby Slyter, State Vice President
Welcome from Jaron May, President, DECA Inc.
Role Play Demonstration by Justin Welk, Sundog, and

If You Can Dream It, You Can Do It!

James Malinchak, ABC's Secret Millionaire

*From a small Pennsylvania steel-mill town to Self-Made Millionaire Entrepreneur featured on ABC's Hit TV Show, "Secret Millionaire," James Malinchak is a true American Success Story! This motivational, high-energy message is sure to **Refuel, Recharge and Reenergize** you and inspire you to Live Your Dreams! James says, "Get a dream, commit to your dream, focus on your dream and never give-up when faced with obstacles. When pursuing anything you want to in your life, remember: **If You Can Dream It, You Can Do It!**"*

SUNDAY, October 29, 2017

- 5:30 PM**
DINNER ON YOUR OWN
Check with your Chapter Advisor about chapter plans.
- 5:30 PM**
Prairie Room
CHAPTER OFFICER DINNER
Special Dinner for Chapter Presidents.
- 7:00 PM**
Royale & Crowne Rooms
DECA 101
Jaron May, International DECA President

This session is for all members attending the conference who are not chapter officers. Attend this session to learn more about what Limitless DECA opportunities await you this year. Find out what you can do to qualify for state or national competition, benefit through community service and other programs offered by DECA.
- 7:00 PM**
DECA CHAPTER OFFICER TRAINING
(Chapter Officers and Advisors Only)

All chapter officers and advisors should attend the assigned training to meet with your Adopt-A-Chapter officers to learn more about Chapter Campaigns, setting goals, and working with your assigned North Dakota officer.
- Conference Room
LACTC Devils Lake, Mandan, Minot
Tessa Olson, North Dakota President
- Directors Room
Century, South, Grand Forks Central
Erik Anderson, North Dakota Vice President
- Board Room
Bottineau, Watford City
Abby Slyter, North Dakota Vice President
- Executive Room
NVCTC Grafton, Red River, SRCTC Oakes
Aiden Ulmer, North Dakota Vice President
- Frontier Room
Davies, Sheyenne, Valley City
Adrian Cummings, North Dakota Vice President
- Embassy A Room
North, Stanley, West Fargo
Charles Graff, North Dakota Vice President
- Embassy B Room
Central Cass, Napoleon, Wahpeton
Bailey Skjefte, North Dakota Vice President

SUNDAY, October 29, 2017

8:00 PM

Royale & Crowne Rooms

GENERAL SESSION II

Hosted by 2017-2018 Association Officer Team

Give and Grow Rich: "The Most Important Leadership Lesson You Will Ever Learn"
James Malinchak, ABC's Secret Millionaire

What happens when entrepreneur leader James Malinchak is picked up by an ABC television crew, placed on an airplane with no money, credit cards, cell phone, laptop or watch, and whisked off to an impoverished neighborhood, where he has to survive for a week on \$44.66. You'll find out as James shares his inspirational story and what he now calls: The Most Important Leadership Lesson You Will Ever Learn!"

James says, "The greatest leadership accomplishment you can ever have is when you know you've made a positive difference in the lives of others!"

9:30, 10:00, 10:30 PM BREAKOUT SESSIONS REPEATED

Board/Executive

LEAD WITH LIMITLESS LEADERSHIP

Presenters: Aiden Ulmer, State Vice President and Abby Slyter, State Vice President

Conference/Director's

DON'T LIMIT YOUR COMMUNICATIONS

Presenter: Tessa Olson, President

Embassy A and B

DECA PROVIDES LIMITLESS NETWORKING OPPORTUNITIES

Presenters: Bailey Skjefte, State Vice President and Charles Graf, State Vice President

Sterling Room

YOUR LIMITLESS APPROACH TO TEAMWORK

Presenters: Erik Anderson, State Vice President and Adrian Cummings, State Vice President

11:00 PM

CHAPTER MEETINGS (check with your advisor)

11:30 PM

CONFERENCE AND HOTEL CURFEW

All members must be in their assigned rooms until 7:00 am.

CONFERENCE AGENDA

MONDAY, October 30, 2017

7:30 AM

Press Room

ND ASSOCIATION OFFICER MEETING

Preparation for Conference

8:00 AM

GET YOUR LUGGAGE LOADED

Check with your Chapter Advisor about chapter plans.

7:30 AM to 8:50 AM

Poolside

BUFFET BREAKFAST

8:00 AM to 11:55 AM

EXHIBITS OPEN

Members are assigned a time to report to LIMITLESS COMPETITION. Please report to the Board Room for your preparation at the assigned time.

9:00 AM

Board Room

Royale/Crowne Rooms

Sterling Room

Embassy A Room

Embassy B Room

Prairie Room

Frontier Room

LIMITLESS WORKSHOPS Round 1

Limitless Competition (See Assigned List For Times)

How to Network Your Way to Success, James Malinchak

Limitless Communication Through Teamwork, Air Guard

The Great North Pole, Nicholas Killoran

Adulting: How Can I Prepare?

Dress for Success, Trapper Grenz

#Responsible, Jaron May

9:40 AM

Board Room

Royale/Crowne Rooms

Sterling Room

Embassy A Room

Embassy B Room

Prairie Room

Frontier Room

LIMITLESS WORKSHOPS Round 2

Limitless Competition (See Assigned List For Times)

How to Network Your Way to Success, James Malinchak

Limitless Communication Through Teamwork, Air Guard

The Great North Pole, Nicholas Killoran

Adulting: How Can I Prepare?

Sports Marketing Fan Experience, Justin Swanson, NDSU

#Responsible, Jaron May

CONFERENCE AGENDA

MONDAY, October 30, 2017

10:20 AM

Board Room
Royale/Crowne Rooms
Sterling Room
Embassy A Room
Embassy B Room
Prairie Room
Frontier Room

LIMITLESS WORKSHOPS Round 3

Limitless Competition (See Assigned List For Times)
How to Network Your Way to Success, James Malinchak
Limitless Communication Through Teamwork, Air Guard
How Can You Save Money, Karl Warner
Professional vs. Business Casual, Jodi Jordheim
Sports Marketing Fan Experience, Justin Swanson
#Responsible, Jaron May

11:00 AM

Board Room
Royale/Crowne Rooms
Sterling Room
Embassy A Room
Embassy B Room
Prairie Room
Frontier Room

LIMITLESS WORKSHOPS Round 4

Limitless Competition (See Assigned List For Times)
How DECA Has Helped Me! Panel of DECA Members
Limitless Communication Through Teamwork, Air Guard
How Can You Save Money, Karl Warner
Professional vs. Business Casual, Jodi Jordheim
Running for North Dakota Officer Positions, Tessa Olson
#Responsible, Jaron May

11:35 AM

LUNCH ON YOUR OWN

11:45 AM

Poolside

ADVISOR LUNCHEON AND MEETING

12:30 PM

Royale & Crowne Rooms

GENERAL SESSION III

North Dakota Association Officer Team
Now it's time to be LIMITLESS
Presentation of Awards
 Test Score Recognition
 First Year Role Play Recognition
 Returning Member Recognition
Keynote Presenter, James Malinchak

MONDAY, October 30, 2017

Workshop descriptions for Monday morning.

LIMITLESS (DECA Role Play) Competition (9:00, 9:40, 10:20 & 11:00)

You will report to the BOARD ROOM to receive your role play. You will have 10 minutes to read the role play and prepare your materials to present to the judges. This is designed to be a chance for you to experience a role play before you begin preparing for future competitions.

Adulting: How Can I Prepare? (9:00 & 9:40)

Ann Pollert, Recruiter, General Equipment Company

Ann Pollert is a recruiter and will share her advice and tips on what employers are looking for and how you can "just send it!"

Dress for Success: A perspective from a National DECA Company (9:00 only)

Trapper Grenz, Store Manager, Men's Wearhouse

You will have a chance to learn about professional attire for DECA competition. Learn more about professional attire including how to tie a tie without asking your roommate or how to coordinate with the DECA blazer.

How DECA Has Helped Me! (11:00 only)

Panel of DECA Members

DECA members will share their experiences as a member of DECA. What have they done that will help them in the future. How have they benefitted from being a member of DECA!

How to Network Your Way to Success (9:00, 9:40 & 10:20)

Secrets for Building Successful Relationships In and Out of School

James Malinchak, ABC's Secret Millionaire

James will give you a step-by-step action plan for building a network of quality relationships. James will lead you through the most effective networking strategies known, and then help you to immediately use them in your own life.

How You Can Save Money (10:20 & 11:00)

Karl Warner, New York Life

This session will help you understand how you can save money now, then have money to start the business of your dreams. Starting now will help you as you prepare to be a millionaire later on in life.

Limitless Communication Through Teamwork (9:00, 9:40, 10:20 & 11:00)

Tyrel Cale and Greg Peterson, North Dakota Air National Guard

Are you looking for a session where you will be moving around and working with other DECA members? This session will motivate you to learn more about how communicating with other people is important as you develop teamwork skills.

MONDAY, October 30, 2017

Workshop descriptions for Monday morning.

Limitless Leadership: Running for North Dakota Officer Positions (11:00 only)

Tessa Olson, North Dakota DECA President

Are you considering a position on the North Dakota Officer Team? Tessa will share with you the application, the do's and don't's of running for office, and will answer your questions about how much time serving as a state officer really takes.

Professional Attire vs. Business Casual (10:20 and 11:00)

Jodi Jordheim, Store Manager, Target

As a former member of DECA and national competitor, Jodi knows the importance of professional attire and business casual for DECA members. She will show you how you can dress economically for your next job interview, or your next DECA conference.

#Responsible (9:00, 9:40, 10:20 & 11:00)

Jaron May, President, DECA Inc. Executive Officer Team

Did you know that there are nearly 2.6 billion social media users worldwide? There is no denying it, smartphones and social media have taken over our lives. This informative and interactive session will help you take a hard look at the impact your digital footprint can have on achieving your goals.

Sports Marketing: Fan Experience (9:40 & 10:20)

Justin Swanson, Director of Fan Experience, NDSU Bison

Learn how the NDSU Bison focus on the fan when they develop the activities including tailgating, on field experience, and other activities that happen at the game. Are you planning to do the Operations Research Project to compete at the state conference? This is a great session to learn more about Fan Experience.

The Great North Pole: A Volunteer Opportunity for your Chapter (9:00 & 9:40)

Nicholas Killoran, Co-Founder, The Great North Pole

There are great team building volunteer opportunities for your DECA Chapter. The project will be held in Fargo the week of December 4, 2017. This session is for members and advisors from the following chapters: **Central Cass, Fargo Davies, Fargo North, Fargo South, Sheyenne, and West Fargo.**