

## 2017-2018 - STATE OFFICER GOALS

<b>Tessa Olson, State President</b>			
<b>GOAL</b>	<b>OBJECTIVE</b>	<b>DUE</b>	<b>EVALUATION</b>
Recommend opportunities to practice role-plays	<ul style="list-style-type: none"> <li>• Provide role-plays once a week for advisors to give to their members</li> <li>• Help members be more prepared for competition</li> </ul>	Send role-plays once a week.	
Encourage students to go into the Middle School's and teach younger students about DECA	<ul style="list-style-type: none"> <li>• Students will be more eager to participate in DECA</li> <li>• Increase membership overall</li> </ul>	During end of the year while students are choosing classes	
Advocate for DECA through fundraisers and community service.	<ul style="list-style-type: none"> <li>• Increase knowledge of DECA throughout the State.</li> </ul>	Continuous throughout the year.	

<b>Aiden Ulmer, State Vice President</b>			
<b>GOAL</b>	<b>OBJECTIVE</b>	<b>DUE</b>	<b>EVALUATION</b>
Communicate with other officers about our goals.	Get all 7 officers together on a video chat about how their personal goals and our team goals are coming along.	Every other month before the 1 <sup>st</sup>	
Gain sponsors for Fall Leadership Conference	Find three businesses to donate \$100 or more to FLC	Before October 15 <sup>th</sup>	
Stay connected with my adopt-a-chapters	Check in with all my adopt-a-chapter at least once a month	Monthly all year	

## Adrian Cummings, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Introduce chapter mentoring	<ol style="list-style-type: none"> <li>1. Have chapters add 10 total professional/alumni members</li> <li>2. Have the professional/alumni members come in for one chapter mentoring in their respective chapters</li> <li>3. Have the professional/alumni members help their members practice for state</li> </ol>	<ol style="list-style-type: none"> <li>1. Dec, 1<sup>st</sup></li> <li>2. Before the new year</li> <li>3. Before state (between Jan-March)</li> </ol>	Chapter presidents communicating to me if they achieved or not
Directory of chapter presidents contact info	Get all of the info	FLC	if we have all the info
Simultaneous community service project	<ol style="list-style-type: none"> <li>1. Get everyone on the “same team” mindset</li> <li>2. Have every adopted chapter achieve one chapter campaign</li> <li>3. Do one service project at the same time</li> </ol>	<ol style="list-style-type: none"> <li>4. FLC</li> <li>5. Dec. 1</li> <li>6. State</li> </ol>	

## Abby Slyter, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Be connected with adopted chapters	Communicate with chapters to keep members involved and active and to help them meet their goals.	All year	
Gain professional and alumni members	Through promoting member increase by 10 per chapter, professional and alumni outreach will be greater and DECA will have greater impact.	February 15	
Plan and implement a community service project statewide for state conference.	By having chapters bring or contribute to a charity, ND DECA exhibits community service involvement.	March 11	

## Bailey Skjefte, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Connect with my adopted chapters	Text in group to chapter officers to check in on progress / goals and offer any help & tips	All year	
Increase participation / involvement on social media platforms	Post on scheduled days on Twitter, Instagram, and Snapchat and inform members and keep interested	All year	
Complete every 5 <sup>th</sup> of the month report	Fill out and hand in the 5 <sup>th</sup> of the month report every month and fulfill interactions with adopted chapters	5 <sup>th</sup> of every month	

## Charles Graf, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Connect with Adopted Chapter	Communicate with all adopted chapters at least once a month to build connections.	Monthly	
Increase Membership	Encourage Presidents to get new members and more Alumni involved in DECA.	February 15th	
Build Lasting Connections.	Use Networking at Conference to build connections between members.	October 30th	

## **Erik Anderson, State Vice President**

<b>GOAL</b>	<b>OBJECTIVE</b>	<b>DUE</b>	<b>EVALUATION</b>
Communicate with adopted chapters officers once a month.	Spread useful information to chapters and keep them active.	Monthly	
Increase membership with adopted chapters by 10%	Gain NDDECA membership to promote activity in chapters	December 1st	
Encourage adopted chapters to participate in at least one community service project.	More community service participation and raise money.	December 1 <sup>st</sup> and or March 1st	