



**North Dakota DECA Fall Leadership Conference  
October 29-30, 2017  
Holiday Inn and Conference Center, Fargo**

The North Dakota State DECA Fall Leadership Conference expects over 400 high school students to attend the Fall Leadership Conference in Fargo, October 29-30, 2017.

**EXHIBITOR INFORMATION:**

Exhibits will be open Sunday, October 29 from 3:30 pm – 9:30 pm and Monday, October 30 from 8:00 am until 12:00 pm. Set up may begin after 2:00 on Sunday. Exhibitor Fee is \$125.00. For housing reservations contact the Holiday Inn at 701-235-3333 – request housing for DECA Conference for special rate. Deadline: September 30, 2017. \*There is limited space for exhibitors. Space will be assigned based on the date that applications are received or those with special needs.

**PROGRAM ADVERTISEMENT INFORMATION:**

If you chose to place an advertisement in the DECA Conference Program:

1. E-mail or phone to hold space **by Friday, October 6, 2017** at: [kreisena@nd.gov](mailto:kreisena@nd.gov) (your email will be confirmed) or call 701-328-3182.
2. Submit your one-page camera ready, black and white advertisement, via E-mail or US Mail no later than **October 6, 2017**. 5.5 inches X 8.5 inches. Email PDF format to [kreisena@nd.gov](mailto:kreisena@nd.gov).
3. Submit payment by October 6, 2017 or an invoice can be mailed to you if you choose; \$125 for a full-page advertisement.

**PAYMENT:**

Mail payment to: **Kevin Reisenauer  
State DECA Advisor  
600 East Boulevard Avenue Dept 270  
Bismarck, ND 58505-0610  
Phone: 701-328-3182  
Fax: 701-328-1255**

Business/Organization \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Website Address \_\_\_\_\_

**Deadline  
Friday  
October 6, 2017**

\_\_\_ **\$125.00 exhibit fee**  
 \_\_\_ **\$125.00 full page ad**  
 \_\_\_ **Other Sponsorship, see  
Additional page enclosed.**

\_\_\_ **Total Due to ND DECA**

**Exhibitor and Advertiser dollars are used  
for student scholarships presented in  
March.**

EXHIBITORS:      \_\_\_ Sunday and Monday      \_\_\_ Sunday Only      \_\_\_ Monday Only

                 \_\_\_ extra table requested      \_\_\_ # chairs requested      \_\_\_ electricity requested

**2017 ND DECA Leadership Conference  
October 29-30 and October 31-November 1,  
2017 Holiday Inn, Fargo**



North Dakota DECA prepares emerging leaders in marketing, finance, hospitality, and management. With over 1,000 high school members and 175 college members, the organization continues to provide opportunities in leadership, career preparation, education, and community service.

**North Dakota DECA is a non-profit student organization. Your sponsorship is tax-deductible.**

North Dakota Collegiate DECA expects 100 or more students to attend the 2017 Collegiate Leadership Conference and over 400 students attend the high school Fall Leadership Conference, both held in Fargo at the Holiday Inn.

**CONFERENCE SPONSORSHIP**

You are invited to sponsor an event or an activity at the DECA Conference.

Check Sponsorship	Sponsor Amount	Sponsored Activity
	\$25, \$50, \$75, or \$100	Donation of Gift Cards from your business to be used as door prizes for the conference
<i>Sponsored</i>	\$150	Sponsor of State Officer Dinner
	\$150	Collegiate Executive Mentorship Break
	\$150	Sponsor of State Officer Breakfast
	\$100	State Officer Brunch – Collegiate DECA
	\$200	Sponsor of State Officer Lunch - Sunday
	\$200	Sponsor of State Officer Lunch - Monday
<i>Sponsored</i>	\$250	Sponsor of College Break
<i>Sponsored</i>	\$600	Sponsor of Conference lanyards
<i>Sponsored</i>	\$400	Sponsor of Chapter Leadership Session and Breakfast
	\$400	Sponsor of Collegiate Social
	\$500	Sponsor of Conference Break – Monday
	\$500	Sponsor of Local advisor luncheon
	\$500	Sponsor of Conference Break - Tuesday
	\$500	Sponsor of The DECA Hangout – Social – Reception – Collegiate DECA
	\$500	Competitive Event Testing; medals to top students on written test
	\$500	Competitive Event Role Play; medals to top students in all role play events
	\$1,000	Sponsor of Minute to Win It High School Competition
	\$1,500	Sponsor of Collegiate Executive Mentorship Luncheon
	\$2,500	Sponsor of Keynote Presentation (both high school and college conferences) includes a 45 minute presentation at your place of employment if in Fargo.
	\$4,000	Sponsor of Conference Continental Breakfast
	Other	Other

Complete this form and return to:

Kevin Reisenauer  
State DECA Advisor  
600 East Boulevard Avenue  
Department 270  
Bismarck, ND 58505-0610  
Fax: 701.328.1255      kreisena@nd.gov  
Phone: 701.328.3182

*Sponsors are listed on our state website, promoted on our Facebook page, included in the conference program, and showcased at the conference general sessions.  
For sponsorships of \$1,000 or more, you will be provided a one-full page ad in the conference program (both high school and college programs)*

Name of Company or Individual Sponsor	
Name of Contact Person	
Email Address	
Mailing Address	
City/State/Zip Code	
Phone Number	
Do you need a Contribution Receipt?	