

## 2018-2019 - STATE OFFICER INDIVIDUAL GOALS

<b>Jack Boub, State President</b>			
<b>GOAL</b>	<b>OBJECTIVE</b>	<b>DUE</b>	<b>EVALUATION</b>
Increase the number of sponsorships and scholarships available to North Dakota DECA.	<p>Work with small business in North Dakota to benefit the business and our members.</p> <p>Create new ways to promote for businesses so our organization seems like the best option to donate to.</p> <p>Promote sponsorship opportunities by using the network of current members and the officer team.</p>	March 10 <sup>th</sup> , 2018	<p>2 new scholarships available to ND DECA members.</p> <p>\$2,000 increase in the number of sponsorships provided to ND DECA over the course of the year.</p>
Hold monthly conference calls with my assigned Adopt-a-Chapters.	<p>Work closely with my four Adopt-a-Chapters to be better connected.</p> <p>Communicate clearly with chapter officers and advisors of each assigned chapter so that the calls are scheduled and planned monthly.</p>	Completed by the last day of every month.	<p>Chapter officers have grown a good connection with me and can confidently say that I was very helpful in anything they needed.</p> <p>Each Adopt-a-Chapter completed one call per month with myself or another officer if need be due to timing.</p>
Create leadership sessions that focus on both entrepreneurship and taking the first steps on the path toward a person's career.	<p>Work with the other officers to establish a message to be delivered at each of the sessions as Fall Leadership and State.</p> <p>Organize and plan for enough time to fit each of the sessions at their respective conferences.</p>	Sessions at the Fall and State Leadership Conferences.	Hold leadership/ entrepreneurship sessions at the Fall and State Leadership conferences.

<b>Jack Dorsher, State Vice President</b>			
<b>GOAL</b>	<b>OBJECTIVE</b>	<b>DUE</b>	<b>EVALUATION</b>
Create Chapter Pairing System	Connect chapters to promote community service, social gathering, participation, and membership	FLC (Oct. 18)	-Successful if each chapter implements an event in which the members involve another chapter

Increase Community Involvement	Use the large DECA population to help the community-All chapters participate in their own community service project	March 10th	-Successful if all chapters participate in a community service project (does not have to be affiliated with DECA CSP guidelines)
Create Stronger Chapter Officer Leadership	Provide chapter officers with the proper tools to succeed within their chapters through officer development training at FLC	FLC (Oct. 18)	-Successful if all chapters are provided with ND DECA Chapter Officer handbook and participate in Chapter Officer Development training at FLC

## Haison Nguyen, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Establish a newsletter for DECA Chapters in ND	To inform DECA members of accomplishments and events coming up throughout the year	Oct 1 <sup>st</sup> , Dec 1 <sup>st</sup> , Feb 1 <sup>st</sup> , Apr 1 <sup>st</sup>	
Have effective communication with my adopted chapters	To keep members involved, active, and make sure they accomplish their goals	All year	
Encourage members to promote DECA and Marketing Programs offered at their school	To engage students and potentially increase membership for the future through various activities	All year	

## Ameena Jovonovich, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Student and Youth Entrepreneurship Focused Sessions at the FLC	To Increase and Inspire Students to Become Young Entrepreneurs	October 1 <sup>st</sup> , 2018	FLC Student Entrepreneurship Workshops
Career Orientated Workshops and Panels at the FLC	To Expose Students to Diverse in Fields of Business	October 1 <sup>st</sup> , 2018	FLC Career Specific Workshops and Q&A Sessions
Advocate for and Advertise Local Entrepreneurial Events	To Expose Students to Business Experiences Outside of the Classroom	Oct. 1 <sup>st</sup> , 2018 Dec. 1 <sup>st</sup> , 2018 Feb. 1 <sup>st</sup> , 2019 April 1 <sup>st</sup> , 2019	Advertisements in Our Bi-monthly Newsletter

## Kolten Reisenauer, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Reis UP to Leadership	Create a better leadership role throughout the North Dakota members.	March 12th	FLC workshop and working with members throughout the year
Reis Up to Community Service	Encourage each chapter to do community service acts within their community.	February 25th	Participate in other chapter community service acts.
Reis UP to Networking	Encourage North Dakota DECA members to network and communicate with other members and local businesses.	March 12th	Network with DECA across the state and participate with monthly calls.

## Drew Brown, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Improve our communication by elevating the role of chapter presidents in our social media platforms	Improving our communication between state officers and chapter presidents throughout the year	October 1 <sup>st</sup>	
Increase participation in your local chapters by creating partnerships with businesses	Providing opportunities for DECA members to get involved with the business community through business partnerships	February 1 <sup>st</sup>	
Advocate for community service engagement to help support the many deserving charities in our state	Promote and support the various charities and other non-profits in your community and throughout the state	February 1 <sup>st</sup>	

## Abril Arce, State Vice President

GOAL	OBJECTIVE	DUE	EVALUATION
Community Outreach (through community service at local non-profits) plan	-To promote leadership and community involvement	-July 5th (plan)  -Start implementing and speaking with chapters Oct. 2nd	-Who: Abril Arce  -Measured by: the number of chapters that partnered with charities and non-profits throughout the state.
Networking/ Interactive Activities at Conferences	-To allow DECA students to meet other like-minded individuals across the state.	-FLC (October 16th)	Who: Abril Arce  -Measured by: Number of interactive activities implemented at FLC and SCDC.
Entrepreneurship Partner (Help with Project and Connect with students)	-To encourage competitive excellence and to give further career exposure.	-FLC (Oct. 16th)	Who: Abril Arce  -Measured: The amount of entrepreneurial influence by local entrepreneurs.