



State Association Officer Team Goals



President
Jack Boub

Vice Presidents

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2018-2019– TEAM GOALS

TEAM MISSION

Provide knowledge and opportunities for members to help them understand DECA, community service, entrepreneurship, communication, teamwork, leadership, and networking.

Program of Work!

GOAL: Communication

OBJECTIVE	ACTION	DUE	WHO
Improve communication with local chapters.	<ul style="list-style-type: none"> ◇ Monthly check-ins with chapter officers of our Adopt A Chapter Program. ◇ Schedule a call or meeting once a month with chapter officers of adopted chapter. ◇ Create reports of communications with adopted chapters. 	Monthly	<p>All Officers work with the chapters they have been assigned.</p> <p>Adopt A Chapter Program</p>
Provide a guideline for North Dakota chapter officers.	<ul style="list-style-type: none"> ◇ Develop guidelines designed to aid chapter officers to successfully complete their personal goals. ◇ Chapter Officer Team of the Year. ◇ Chapter officers will be able to submit a to be named "Chapter Officer Team of The Year" at the State Career and Development Conference, as outlined in the "Chapter Officer Handbook". 	February 12, 2019	<p>Jack Dorsher</p> <p>Ameena Jovonovich</p>
Provide an electronic newsletter throughout the year.	<ul style="list-style-type: none"> ◇ Quarterly newsletter to guide and reach out to all ND DECA members. ◇ Provide a statewide newsletter and email out to chapter officers and advisors. ◇ Officers submit articles on the 25th of month preceding newsletter. 	<p>DEADLINE DATES</p> <p>September 25, 2018</p> <p>November 25, 2018</p> <p>January 25, 2019</p> <p>March 25, 2019</p>	<p>Haison Nguyen</p> <p>All officers responsible to write their own articles</p>
Keep chapters connected through various DECA social media outlets.	<ul style="list-style-type: none"> ◇ Create weekly scheduled posts on all accounts to keep members engaged and excited. ◇ Social media account responsibility delegated to certain officers to more effectively communicate. 	Posted weekly	<p>Jack Boub -Twitter</p> <p>Drew Brown - Instagram</p> <p>Abril Arce- Snapchat</p>

GOAL: Business Partnerships

OBJECTIVE	ACTION	DUE	WHO
Encourage partnerships and networking opportunities between chapters and the businesses community.	<ul style="list-style-type: none"> ◇ Contact businesses in the state to collaborate and get involved with DECA members. ◇ Create a plan to have interaction between chapters and businesses, to benefit the students of ND DECA. 	November 1, 2018	Abril Arce Ameena Jovonovich And Other Officers
Encourage chapter involvement within the entrepreneurial community.	<ul style="list-style-type: none"> ◇ Fall Leadership Conference entrepreneurial based sessions to inform students of the entrepreneurial opportunities in the state. 	October 16, 2018	Ameena Jovonovich Abril Arce And Other Officers
Increase sponsorship and scholarship opportunities for DECA members.	<ul style="list-style-type: none"> ◇ Secure a minimum of \$200 per officer for sponsorships for the FLC and the SCDC. ◇ Reach out to resources to gather higher education scholarships for ND members. ◇ Create two more scholarships for ND DECA members. ◇ Encourage seniors to apply for scholarships. 	October 16, 2018 February 25, 2019	Jack Boub And Other Officers

GOAL: Membership Participation

OBJECTIVE	ACTION	DUE	WHO
Encourage member involvement with local causes to better the community by developing a local partnership.	<ul style="list-style-type: none"> ◇ Offer resources for chapters to get involved with community service. ◇ Create guidelines to prepare promotional activities for local chapters ◇ Connect chapters with local causes and organizations to get involved with during the year 	October 16, 2018	Abril Arce All officers
Create a Service Learning Project or activity at the FLC or SCDC.	<ul style="list-style-type: none"> ◇ Create a service learning project; work with a local charity. Promote the activity and get members involved in the activity at the conference. ◇ Recognize chapters involved in the project 	October 16, 2018 March 10, 2019	Kolten Reisenauer All Officers
Establish a DECA “Awareness” Day/Week and encourage promotional activities in the chapters.	<ul style="list-style-type: none"> ◇ State wide DECA day. ◇ Promote and offer assistance to chapter officers in order to achieve chapter campaigns. ◇ Encourage chapters to participate in 5 promotional activities for chapter recognition; chapters submit an application for recognition at the State Career and Development Conference. 	Announce October 16, 2018 February 25, 2019	Haison Nguyen All Officers