



State Officer Action Team Goals



President

Ally Carson

Vice Presidents

Mikayla Gustafson, Heather Heyerman

2018-2019 – TEAM GOALS

TEAM MISSION: To connect with members in North Dakota and communicate with members through social media and other communication methods.

Program of Work!

This is the master plan for the year!

GOAL: Membership			
OBJECTIVE	ACTION	DUE	WHO
Reach out to high school members staying in North Dakota.	Email/call/approach students who were in DECA in HS and are now on college campuses -do our own -give names/info to chapter leadership at other universities	Info out by Aug 1	Together- reach out to schools we rep
Encourage campuses to connect with high schools in their community	Include resource sheet in binder Create list of high school DECA advisors/officers	With binder	All Officers
Recognize chapters with membership increases	Recognize Chapters with 10%, 20% and 30% membership increases at the state conference	February 1	All Officers

GOAL: Communications

OBJECTIVE	ACTION	DUE	WHO
Create handbook to give to individual chapter leaders	Create handbook & all materials Assemble into binders Visit/mail binders to chapter leadership	Print date: Aug 15	Together
Fall conference Handbook recap	2 reps from each chapter Ask to bring handbook & come prepared with questions/feedback	October 17	Ally lead
Keep binders updated	Take emails at fall breakout session Send updated forms/reminders/extra stuff asked for	Monthly	Together with own schools
Monthly reach out	Reach out to chapter leadership once a month	Monthly	Ally