

President's Column

A word from our state president, Jack Boub

DECA Month Recap

Take a look at what chapters around the state did for DECA Month!

CRLC Recap

Get to know what Abril Arce and Jack Boub did in Detroit at the Central Region Leadership Conference!

Ideas for Community Service or Social Activities

Get some ideas for what your chapter could do leading up to state

Guidelines for Chapter Officer Team of the Year

Learn about how your chapter officer team could be awarded the best in the state!

Tips for role plays

Take some tips and tricks to make your role play the best

Preparing a written event

Prepare ahead and learn what it takes to do a written event

VBC and winners and Applebees's success

Find out who ranked what in Virtual Business in ND!



North Dakota DECA News



Welcome to our second edition of the North Dakota DECA Newsletter. In this edition we will take a look at

the Fall Leadership Conference, DECA Month, and we will help YOU get one step closer to nationals!



President's Column

North Dakota DECA

I hope all is well for each and every one of you. The past few months have been very busy for your Association Officers. We have all been working hard to ensure this is the best year of DECA that North Dakota has ever had. From FLC, to CRLC North Dakota DECA has been proving to be one of the greatest state associations in the country, and we need you to keep that up (especially in competition).

As many of you know, the State Career Development Conference in Bismarck is sure to sneak up on you. That being said, it is vital to your success, and the success of North Dakota DECA that you begin your projects now or continue to work hard on them if you have already begun! I know that our members have the ability to win a lot of DECA Glass this year if we are willing to put in the work now for the reward later. If you don't plan to participate in a written event, get studying for your role play so that you, can be READY FOR IT. I hope you will all take my word and give yourselves the best chance for qualifying for ICDC.

Speaking of ICDC, the International Conference this year will be held in beautiful, ORLANDO, FLORIDA. North Dakota will be staying at the Hilton Buena Vista Hotel, just across the street from Disney Springs!

Just a few weeks ago, Vice President Abril Arce, and I took a trip to Detroit, Michigan with a few chapters from North Dakota. We were joined at the conference by the rest of the Central Region Officers, and members. In Detroit, we competed, listened to an amazing speaker, attended great workshops, toured the industrial city, and of course, found some great places to sit down for good meals. It was a great experience. Next year's CRLC will be held close to home in Minneapolis, Minnesota!

I cannot express my excitement for this winter and spring to come for our members across the state. I know that you all will work hard to represent North Dakota well. Please remember to contact your Adopt-A-Chapter Officer, or any officer if you have any questions. We are here to help!

Sincerely,

Jack Boub

North Dakota DECA State President

DECA MONTH RECAP

October was a great month for North Dakota DECA, but November was even better. November was national DECA month and around the state, chapters got involved in their schools and communities to promote DECA. Let's take a look at how chapters got involved in the DECA month festivities!

Watford City DECA month highlights include a fundraiser that involved duct taping their favorite teachers to a wall in the lunchroom. Their chapter made nearly \$200 in just one day. To reach out to the community, the Wolves read stories to children at a local daycare, Wolf Pup, during their DECA week. These activities gained Watford City three new members.

Bottineau high school also got out and helped the community by hosting a food drive. They held a competition to see which class could collect the most food for the community food pantry. Bottineau also promoted DECA in the school by hanging up DECA diamonds with trivia questions for students to answer.

West Fargo Sheyenne got involved with DECA month by inviting area chapters to join them in creating a float for the Fargo-Moorhead Parade of Lights. DECA members from Sheyenne, West Fargo, Fargo North, Fargo South, and Fargo Davies all participated in the parade, riding on the float and tossing out candy to spectators.

Sheyenne also held a hot chocolate sale and rang the bell for the Salvation Army, as well as holding DECA games in their school store. Similar to Sheyenne, Bismarck High sold hot chocolate to students to help them complete chapter campaigns.

Fargo North participated in DECA month with a variety of school outreach activities. The Spartans held a Make-a-Muscle challenge where participants could flex their bicep and donate to the Muscular Dystrophy Association. Fargo North also held a DECA dodgeball tournament for students. Seven teams participated in the event and all proceeds from the tournament were donated to the Muscular Dystrophy Association as well.

Grand Forks Central helped out the community by assisting vendors at the Alerus during Pride of Dakota. They also participated in the DECA month photo challenge. Fargo Davies held a social for its members, so they could get to know each other better and have fun in a DECA setting. West Fargo High held a dress up week where students could wear clothes that matched the theme of the day. The Packers also hid diamonds around the school that students could redeem for a donut.

It was great to see all the exciting activities that DECA members were able to get involved in this month. We loved seeing all the ways that chapters promoted DECA in their schools and communities. Now it's time to start preparing for state so we can have another great conference!

CRLC RECAP

The 2018 Central Region Leadership Conference took place this past November in the wonderful city of Detroit, Michigan. The conference was 3 days filled with helpful workshops, rigorous competition, fun activities and networking time for attendees of the Central Region.

Workshops were offered on Friday and Saturday. On Friday, workshops focused on competition and how to gain an edge in role plays and prepared events. While visiting with the Executive President Andrew Weatherman, attendees gained one main take away- take risks and be confident. These pointers were a common theme throughout the competition focused workshops. By taking risks, your project or role plays will be set apart from the others, giving you a competitive edge and leaving a mark on the judges. Additionally, by being confident in the project you are presenting, it allows the judges to gain a grasp of the passion you have for the subject and all the effort put in by you and your team to make the best project possible will shine through. On Saturday, career focused workshops ranged from Personal Branding, to the Do's and Don'ts of Business, Dressing for Success to Ethics in Business. The main takeaways to those following a career path in business are to stay true to yourself and your values and to stay motivated. When you are true to yourself, you will benefit by showing your authenticity- which is very important when talking about branding. By staying motivated, an individual is able to accomplish their great business endeavors.

Aside from workshops, attendees were able to find themselves partaking in many activities and tours put on by the conference, to further explore the city and network with those around the Central Region. The most memorable was The Princess, an activity where students were able to sing karaoke, dance, and play games of chance on a ship with attendees from other states!

Holding CRLC in Detroit allowed students from across the Central Region to adventure a city with a growing business community and all the rich cultures present in Detroit. The conference was held in the heart of the city, students were able to explore the different districts that were filled with restaurants, shops, art and activities. Detroit was an opportunity for students to be exposed to the exponential business growth present in Detroit as well. It has grown from their bad reputation to a city that is immersing itself with entrepreneurial pursuits. Overall, Detroit offered a charming everything and

more, making this Central Region Leadership Conference special.



Overall, this CRLC was an unforgettable experience and as students we would like to thank DECA for giving us the opportunity to visit, explore and learn so much about

Detroit and entrepreneurship during this conference!

IDEAS FOR COMMUNITY SERVICE OR SOCIAL ACTIVITIES

During December and January your chapter members will want to participate in a social activity or a community service project that won't take a lot of time, but can still be enjoyable. Here are some ideas for Social activities and Community Service Projects for your chapter members.

SOCIAL IDEAS

1. Holiday party at the school.
2. Movie night for DECA members.
3. Lock in at the school; overnight with food, movies, and games.
4. Pizza party.
5. Go bowling as a DECA chapter.
6. Go ice skating or sledding; then have hot chocolate.
7. Have a dodgeball or volleyball tournament.

COMMUNITY SERVICE PROJECTS IDEAS

1. Food Drive for local pantry (at school)
2. Decorate the halls or doors at the school for the holidays.
3. Visit a local nursing home; sing songs or play games for an hour.
4. Collect mittens or socks.
5. Help with the back pack program in your community.
6. Volunteer for the soup kitchen during the holidays.
7. Volunteer on an evening or weekend to ring bells for the Salvation Army.

GUIDELINES FOR CHAPTER OFFICER TEAM OF THE YEAR

If you are wondering what it takes to be the chapter officer team of the year, then you came to the right place! During the Fall Leadership Conference, each chapter president should have received a binder with information in regard to the whole DECA year. Within the binder there is an example of what would make a good candidate of an officer team. A chapter president may nominate their entire chapter officer team for this award. The officers should demonstrate an exceptional atmosphere of teamwork, leadership abilities, promotion of ND DECA, and engagement in their chapter throughout the year. Chapter officers serving during the 2018-2019 calendar year are eligible. The Chapter Officer Team Award nomination should be written and submitted by the chapter president. The deadline is February 25th, 2019. The binder should provide the submission requirements and instructions on to how to submit your nomination. Good luck to all fo the chapters this year!

Tips for Role Plays

As the 2019 North Dakota DECA State Conference continues to approach, your state officer team wants to make sure all members are prepared for the basic competitive event: The Role Play. A role play event simulates what issues, situations, or events could happen in the real business world whether that be through finance, human resources, marketing, or hospitality. Thus, the first step in any successful role play performance is this: KNOW YOUR AREA OF CHOICE.

If you choose to compete in principles of marketing, make sure you familiarize yourself with basic marketing terms. Ask yourself how you would handle situations. What do you say if a business is looking to redesign their website to attract to a younger audience? If they are looking to modernize their mission and logo? All these questions can be answered by having a basic understanding of the fundamentals of marketing. My #1 pro tip for reviewing your area of choice is to utilize Quizlet! Many students have already created flash-card sets that are readily available for your use.

The second step in any successful role play performance is this: above all, *keep things professional*. You are a business student speaking with business professionals. How you speak, sit, and compose yourself is just as important as the words you say, if not more. Remember your manners by saying please and thank you. Always offer a firm handshake to all judges at the beginning AND END of your role play. Keep frequent eye contact but remember not to stare. Always ask to be seated.

Your role play is sure to be a success if you have done your research and remember to walk into the state conference with a professional manner and attitude. These tips and skills will keep you READY FOR any competitive event. Let's get #READYFORSCDC2019

Preparing a Written Event

The State DECA Conference is March 10th-12th, which means it is only 4 months away! Many DECA members across the state will be participating in a written event in hopes of qualifying for the International Career and Development this April in Orlando, Florida. A written project takes leadership, time and organization for it to be successful.

There are many different things needed to be done for a prepared written project for the state conference in March. Below is a checklist and other tips to use for members who participating in one of the written events:

Checklist:

- *Meeting with chapter chairpersons/partners monthly
- *Providing opportunities for your chapter members (Chapter Projects)
- *Have a communication system with your chairpersons/partners (email, text message, etc.)
- *Chairpersons/partners know the guidelines of event (Paper and Presentation Requirements)

Tips:

- *Meet with your chapter chairpersons/partners as frequent as possible
- *Create a calendar of events and due dates to stay organized
- *Brainstorm as many ideas as possible for the project/Communicate your ideas
- *Split up roles between chairpersons/partners and set deadlines

Ask questions to each other and advisor (they are there to help you)

We hope that North Dakota DECA members are participating in written events as members learn great leadership skills, organizational skills and learn how to work in a team. Remember that your time and efforts into the project will reflect your end result at the State Conference. Your North Dakota DECA State Officers are always here to help and all have experiences in competing in a written event. Don't be afraid to reach out to them and ask questions too! Best of luck to all members preparing their events for

the State Conference.

And the winners of VBC are....

VBC First Round Winners Announced

Congratulations to the state winners in Virtual Business Challenge for Round 1. This was held October 23 and ended November 2. The second round will start on January 8 and end on January 18. It's time to practice and get ready for Round 2.

Top winners in the state in Round 1 are:

Accounting: (1) Konner Nelson, Mandan, (2) Kordell Myers, Mandan, and (3) Jacob Hanson and Baylor Anttila, Grand Forks Central.

Hotel Management: (1) Colton Kiley, Grand Forks Central, (2) Gaage Hermanson, Central Cass.

Personal Finance: (1) Ryan Hermes, Oakes, (2) Caden Christenson, Oakes, and (3) Owen Tokach and Aaron Riopelle, Mandan.

Restaurant Management: (1) Jeremy Vadner, Mandan, and (2) Zach Jenkins, Grand Forks Central.

Retailing: (1) Jeremy Vadner, Mandan, (2) Aaron Ripelle and Grant Himmelspach, Mandan, and (3) Andrew Zuther, Central Cass.

Sports Marketing: (1) Micah Christensen, Oakes, (2) Tommy Kern, Tucker Haagenson and Steven Garza, Grafton, and (3) Dylan Dubois, and Lindsey Iverson, Grafton

Congratulations to Colton Kiley, Grand Fork Central (Hotel Management) and Ryan Hermes, Oakes (Personal Finance) who qualified to represent North Dakota at the ICDC in VBC Competition. Best of luck as you represent North Dakota. There is still time to register for Round 2 competition.

Applebee's Breakfast a Success

The 14th Annual Pancake Breakfast at Applebee's was a success. With more than 200 DECA members participating on Saturday, November 3, and more than 600 DECA members selling tickets, we served almost 1,500 customers from 8:00-10:00 am. DECA chapters raised over \$22,000 in sales. This will allow us to give \$2,000 in scholarships at this year's state conference on behalf of Applebee's. The chapter with the highest sales was Fargo North with \$4,350. Minot was second with \$2,500. In the past 14 years DECA has profited over \$200,000 from the annual pancake breakfast.

