

President's Column

A word from our state president, Jack Boub

Dress for Success

Be sure to know what is okay and what is not okay when it comes to dressing up for competition at the state

Being a voting delegate

Members can learn more about what it means to be a voting delegate and how the process works.

Local Entrepreneur Events

Get one step closer to being an entrepreneur by learning and attending local events near you.

Attractions and Restaurants in Bismarck

Get to know the Bismarck area before you attend the state conference!

State Conference Entertainment

Take a glimpse into what is in store for entertainment at this year's SCDC

Running for State office

If you are interested in running for state office, here is some basic info to help you get on your way to being our next State Officer!

Find out who ranked what in Virtual Business in ND!



North Dakota DECA News

Welcome to our third edition of the North Dakota DECA Newsletter. In this edition we will take a look at what is in store the State Career Development Conference coming this March. We will be discussing about dressing for competition, being a voting delegate, entertainment at the conference, getting involved in your community when it comes to entrepreneurship, attractions and restaurants in Bismarck, and getting ready to run for State Office!

Lots of Restaurants in Bismarck

Are you heading to Bismarck for the State DECA Conference? You will have time to eat at the hotel, but you may want to get out of the building for some time to eat as well. There are many places to go and eat quick while you are at the ND DECA State Conference within walking distance.

If you want to go to a sit down restaurant you can walk to China Town Buffet, Famous Dave's, Denny's, Applebee's, or Lucky's 13 Pub. You can get some pizza from the local places of Dominos and Pizza Hut.

If you are looking for fast food then you walk to either Taco Bell, McDonalds, and Panera Bread. There is also a Dan's Super Market just one block west of the Ramkota Hotel. If you are just looking for a quick coffee you can either head across the street to the east to Caribou coffee in the mall or down 3rd Street north to find Starbucks. If you would like a bagel with you coffee than you may want to head to Einstein Bros Bagel's just across the street from the hotel. There is also plenty of food areas in the mall just across the street to the east. You can find Treats N Eats, Smoothie Spot, Caribou Coffee, Auntie Anne's, A and B Pizza, Grand China, and Ginna's.

Remember if you are ordering pizza to your hotel to get the order in so your delivery comes to your room prior to 11:30 pm.

North Dakota DECA Executive President Column

Hello everyone!

I hope you all are having an amazing winter of DECA and are getting excited for the State Career Development Conference. In Mid-January, your state officers and I got together to have our State planning meeting. The meeting was a huge success and we can't wait for all of our hard work to come to life for what we hope will be the best State Conference you have ever attended. We are just 5 weeks from the conference which will be held as usual at the Ramkota Hotel in Bismarck. The conference will begin on Sunday, March 10th and conclude on Tuesday, March 12th. We cannot wait!



With the state conference rapidly approaching, I hope that all of you have a very good handle on your written events and have maybe even began prepping for your roles plays. I hope everyone will be **READY FOR IT**. As always if you have questions on anything, please reach out to any of the state officers, including myself. We always have time to answer any question, big or small. Our contact info can be found on the ND DECA website under the state officer tab. If I may, I want to encourage you all to run for State Office. Being a state officer has been the experience of a lifetime and it is something that I will never forget. The instructions for applying for office can also be found on the state website. Take a chance and run for a position on the 2019-2020 State Officer team, win or lose, you won't regret the experience. Finally, let's talk about ICDC this year. Should you qualify, you are heading to sunny **ORLANDO, FLORIDA**. The 2019 DECA International Career Development Conference will be held April 27th -30th . Here is what to expect: The once in a lifetime experience. About 20,000 like-minded students all in one room, with hopes of winning DECA Glass. Your options for a fun afternoon include visiting Disney World, Disney Springs, Sea World, Universal Studios and so much more. Catch some nice Florida sun on the beach, or maybe enjoy a relaxing day by the pool. No matter what you choose, I am sure you will have an amazing time at the 2019 ICDC. If that doesn't motivate you, I'm not sure what will! Thank you for supporting North Dakota DECA and our state officer team. We cannot wait to see you at State in March!

DRESS FOR SUCCESS

“To wear or not to wear” That is the question that should be posed whenever picking out an outfit for a DECA conference. The dress code for DECA conferences may vary depending on the activities throughout the day: Business Casual and Formal Business Attire. No jeans. No hats. Don’t even pack them to tempt you. The term business casual may get a bit confusing since there is a lot of gray area, although there are many choices in everyone’s closets that should be avoided. Business casual attire should consist of dress pants/khakis, nice dress shirt and nice shoes. The biggest mistake most people make when it comes to dressing business casual: shoes and jeans. Don’t wear jeans, most people go for khakis or dress pants. Moreover, shoes are very important, the way to go is with classic and formal colored dress shoes for guys and classy flats for girls. (Pictures below!) When the dress code is business casual, athletic shoes are discouraged along with sandals, and sneakers.



Moving on to formal business attire, which is what will be asked when competing, one really wants to look sharp. When choosing what to wear, ask yourself if you would let yourself walk into a meeting with Jeff Bezos, for a high up position, wearing that outfit. If there is any hesitation or question of whether it is appropriate, it probably isn't. The usual go-to for guys will be dress pants, dress shirt and tie along with their DECA blazer, with formal shoes. For girls there are a lot more options when it comes to formal attire: many choose to go for professional skirts (no shorter than knee length, not skin tight), a blouse, and heels or maybe a professional dress (solid, not too revealing) and heels or the classic dress pant-blouse-blazer combination. All of the previously stated are acceptable yet make sure that it is appropriate and many recommend to stick with classic, neutral colors. At CRLC, I attended a workshop on dressing for success and the speaker touched on the way in which you can utilize clothing to build your brand. There are many ways to be professional while adding personal style! By doing so, you allow for judges to remember you and it allows for you to feel more confident and perform better. Remember, dress for success.

THINGS MOST PEOPLE FORGET:

- Make sure you are WRINKLE-FREE.
- GUYS: Belts must match your shoes.
- GIRLS: Nylons are a must if you are wearing a skirt or dress.
- When competing, make sure your smell is very neutral.
- GIRLS: Natural makeup and simple jewelry is preferred by many judges.
- GUYS: Dark socks!

BEING A VOTING DELEGATE

The North Dakota State Career Development Conference is rapidly approaching and that means it's almost time to select next year's state officer action team. Each chapter will select a number of voting delegates based on their membership. There are a few things each voting delegate should keep in mind to create the best possible experience for delegates and candidates.

Although it may seem obvious, all delegates should visit every candidate's booth. If you do not interact with every candidate you won't be able to make an informed decision during the voting session. Each of your conversations with candidates should be intentional and to learn about what the candidate stands for and his or her goals for the upcoming year. Make sure to evaluate all of the candidates so you can choose candidates that are best for your chapter and the state as a whole.

Benefits of getting to know the candidates don't end at the voting session. Seven of the candidates will be the officers you will be working with over the next year so be sure to make connections. If you can build that relationship at the state conference, communication throughout the year will be much easier, providing for a more productive year for your chapter.

The best way to get to know a candidate is by asking questions. The candidates each have their basic platform that they will demonstrate to the delegates, but asking questions is the only way to really understand the candidate. Ask questions about their platform, experiences in DECA, or just about themselves so you can gain an understanding of their personality. Answers to questions will show a lot about the candidate, so make sure to ask questions when interacting with them.

Once you are at the state conference, a schedule will be provided to each member through the conference program. This schedule will indicate the events that are mandatory for voting delegates. State officer candidates will begin campaigning in the late afternoon on Sunday. Delegates will have to opportunity to meet with candidates from Sunday evening until Monday afternoon. Delegates will be given a form that will be stamped each time he or she visits a candidates' booth to ensure the voting delegates are meeting every candidate. On Sunday night, state officer candidates will give speeches to the DECA members in attendance at the conference. It is a good idea to take notes during the speeches about how the candidate is as a public speaker and his or her ability to communicate the platform. The voting will take place on Monday night. It is helpful to have an idea of which candidates you want to vote for prior to the session. Each delegate will vote for their five favorite candidates and the seven candidates with the most votes will become next year's state officer team. This team will be introduced at the conclusion of the awards ceremony on Tuesday morning.

Keeping these ideas in mind will ensure the most productive experience as a voting delegate. Remember that you are the voice for your chapter and the state and thus have a great responsibility. Take time to really analyze the candidates and make the choice that is best for North Dakota DECA. Being a voting delegate is a great experience for members, so be sure to take your role seriously.

LOCAL ENTREPRENEUR EVENTS

Hello DECA members! On behalf of the entire ND DECA State Officer team, we hope your DECA season has been a huge success. At our 2018 state conference, many of our now officers had goals aimed toward helping our DECA members realize they could take what they learn in the classroom and in DECA competition, into their own community. Many cities throughout North Dakota encourage entrepreneurship events in many ways – open to individuals of all ages. The state officer’s challenge for YOU is to get involved in any of your cities entrepreneurial events.

Below are listed events to get your started:

Fargo, North Dakota

*1 Million Cups Event

Weekly event for local entrepreneurs to present and connect with the Fargo-Moorhead community.

This is a WONDERFUL opportunity for any students interested in the Start-Up Process

*Young Entrepreneurs Academy (YEA)

An AMAZING opportunity, the YEA program allows any student in grades 6-12 the resources and mentorship needed to start a business of your own.

*TEDxFargo

Another great opportunity to hear from influential members from across the country and the world.

Grand Forks, North Dakota

*1 Million Cups Events

Weekly event for local entrepreneurs to present and connect with the Grand Forks community.

Bismarck/Mandan, North Dakota

*1 Million Cups

*Makewell Event

Three-part events focused on networking, learning, and information sharing.

Dickinson, North Dakota

*Dickinson SBDC

Free advising and assistance to entrepreneurs and small business owners in the area.

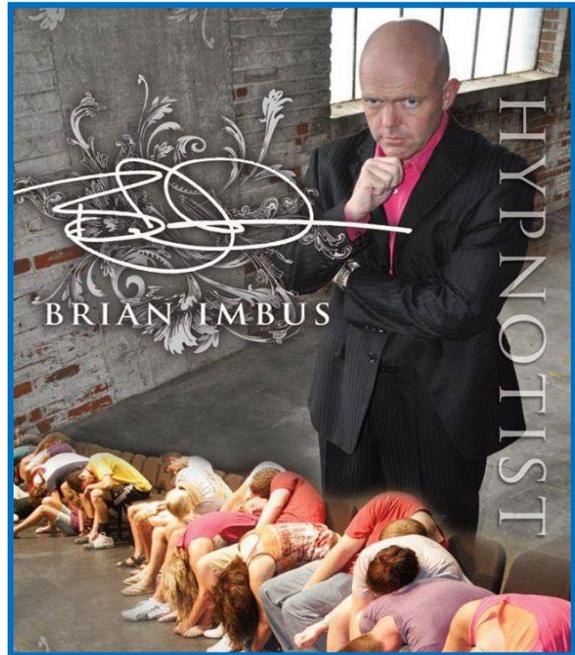
IS COLLEGE IN OUR NEAR FUTURE?

Are you graduating and planning to go to college next year? Check out the state scholarships that are available. They are due February 12. There are many scholarships available. Some of the scholarships are open to students attending any postsecondary institution, others are specific from that college or university. UND is offering a \$2,000 scholarship. Other scholarships for \$1,000 are from Lake Region State College, NDSU, Minot State University and Valley City State University. All of these schools also have a Collegiate DECA Chapter – so you can continue your DECA experience. U Mary and Mayville State also have a DECA Chapter in North Dakota.

STATE CONFERENCE ENTERTAINMENT

North Dakota DECA is excited to announce that Hypnotist Brian Imbus will be our entertainment at the State Conference Monday night! Brian Imbus first became interested in performing when he was 4 years old after he got a magic kit for Christmas that he eventually wore out from using every day. Following high school Brian found his love for travel after joining the military and serving for the United States Navy for 4 years. Brian graduated from Northern Illinois University with a degree in Management Information Systems but only for a short time did this degree provided Brian long time satisfaction. Brian decided to pursue his passion as a professional entertainer and has stuck with it since. Brian has hypnotized over 100,000 people! Brian has also performed at over 3000 professionals, has won numerous awards from internationally recognized

associations and tours over 200 dates every year world-wide. When Brian isn't performing he enjoys playing golf with his son and spending time with his family. North Dakota DECA is excited to welcome back Brian Imbus and is excited to provide such a phenomenal performer to the members.



Bob Upgren is one of the most in-demand speakers on creativity and innovation in education and business. He has worked with hundreds of thousands of students and educators in the United States and Canada. Using a rare combination of art and business acumen, he is able to bring his fresh perspective on the importance of innovation and creativity in leadership to center stage. Over 1 million people have witnessed this presentation live and now it's your turn. Sunday evening. Get ready for an awesome presentation.

RUNNING FOR STATE OFFICE

The state officers help plan and run the Fall Leadership Conference and the State Career Development Conference every year. Not only do they get to plan and run these events, they also have great opportunities to grow as an individual and as a group. State Officers are leaders that plan to make North Dakota DECA better and help attend to other members' needs. Are you thinking about becoming our next state officer? There are a few things that one should know before running for office.

ELIGIBILITY FOR CANDIDACY

1. Only active members will be eligible for state office.
2. A candidate must submit the application no later than February 12, 2019.
3. A candidate must pass the state officer test with a 70% or higher score.
4. A candidate must have a 2.0 GPA or higher.
5. No more than three candidates from one chapter may apply for office.
6. Candidates must be a sophomore or junior in high school (serving as a junior or senior during their term of office)
7. Candidate must be a member of DECA on an official DECA Roster.

APPLICATION PROCEDURE

Those DECA members interested in seeking a State DECA office must complete and submit the on-line application include a photo in a DECA blazer (white background) by February 12, 2019.

Those DECA members who are official candidates must submit the following information in a DECA portfolio by February 25, 2019. The folios will be returned to the officer candidates during the officer candidate orientation session on Sunday, March 10, 2019. Portfolios may be displayed at the officer candidates' campaign booth during the conference.

1. The State Officer Application Form
2. Photo of officer candidate
3. Transcript (candidates must have a 2.0 GPA or higher)
4. State Officer Code of Conduct Form, with all signatures
5. Letter of Recommendation from DECA Chapter Advisor
6. Letter of Recommendation from a business person or teacher
7. Goals for running for office

This is the basic information that one can refer to when running for state. Further details can be found on the North Dakota DECA website at nddeca.org